

EDGE Starter

One use case. Deployed right. Adopted by the team.

A focused implementation sprint for one high-priority workflow problem.

Better workflows. • Smarter AI. • Measurable results.



Caprock Agility helps you create one meaningful win that builds momentum, aligns your team, and sets the foundation for scalable, sustainable transformation.

1 Who It's For

- One clear workflow problem is causing repeated pain
- A small team needs help with one specific process: intake, follow-up, reporting, or internal Q&A
- Leadership wants a practical first AI win before expanding
- An internal champion can own daily usage after launch

2 Common Use Cases

- AI lead follow-up and CRM logging
- AI draft response agent for repetitive inquiries
- Staff knowledge assistant from SOPs or documents
- Automated weekly report or operations summary
- Intake form summary and routing

3 What's Included

- One AI-enhanced workflow deployed into live use
- Workflow baseline and written success criteria
- Tool setup, prompt/system design, and light automation where appropriate
- Champion training and short SOP
- Day 30 outcome review and next-step recommendation

4 Engagement Snapshot

- Duration:** 4–6 weeks
- Scope:** exactly one approved use case
- Next Step:** EDGE Growth if the first use case proves value and reveals connected opportunities
- Not Included:** second workflow, custom software build, or multi-department rollout

5 Why Caprock Agility

- This is not a demo or proof of concept; it is a full change cycle for one workflow
- Adoption is part of the work, not an afterthought
- The engagement ends with measured results and a next-step recommendation

How to Start

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Step 1

Confirm a single use case through discovery

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Step 2

Approve baseline and champion owner

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Step 3

Deploy, train, measure, and review



Start with the work.

We help you turn one high-friction workflow into a practical AI win.



caprockagility.ai



Felix Rodgers



AI.AGILE.RESULTS.